

What is claimed is:

- 1 1. A method for creating hierarchies via a network,
2 comprising:
3 sending an invitation to one or more entities to join a
4 hierarchy;
5 receiving, from the one or more of the entities, a request to
6 join the hierarchy based upon the invitation; and
7 adding information to the hierarchy.
- 1 2. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the information comprises a pre-paid account
3 of the sender of the request.
- 1 3. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the information comprises a post-paid account
3 of the sender of the request.

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1 4. The method for creating customer
2 hierarchies via a network according to claim 1, wherein the information
3 comprises a pre-paid subscription of the sender of the request.

1 5. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the information comprises a post-paid
3 subscription of the sender of the request.

1 6. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the invitation is a pre-paid account level
3 invitation.

1 7. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the invitation is a post-paid account level
3 invitation.

1 8. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the invitation is a pre-paid subscription level
3 invitation.

1 9. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the invitation is a post-paid subscription level
3 invitation.

1 10. The method for creating customer hierarchies via a
2 network according to claim 1, wherein the entities are users and/or owners of
3 pre-paid or post-paid mobile phones.

1 11. The method for creating customer
2 hierarchies via a network according to claim 1, further comprising:
3 transferring value between one or more subscriptions.

1 12. The method for creating customer hierarchies via a
2 network according to claim 1, further comprising:
3 reloading one or more subscriptions with configurable
4 different values from one or more accounts.

1 13. The method for creating customer hierarchies via a
2 network according to claim 12, wherein the one or more accounts are
3 associated with different types of subscriptions.

1 14. The method for creating customer hierarchies via a
2 network according to claim 1, further comprising:
3 reloading one or more accounts with value from other
4 accounts.

1 15. A method for creating hierarchies via a network,
2 comprising:
3 means for sending an invitation to one or more entities to join
4 a hierarchy;
5 means for receiving, from the one or more of the entities, a
6 request to join the hierarchy based upon the invitation; and
7 means for adding information to the hierarchy.

1 16. A method for creating hierarchies via a network,
2 comprising:

3 sending an account level and/or
4 subscription level invitation to one or more mobile phones to join a hierarchy;
5 receiving, from the one or more mobile phones, a request to
6 join the hierarchy based upon the invitation;
7 adding account and/or subscription information to the
8 hierarchy;
9 transferring value between one or more subscriptions
10 associated with the one or more mobile phones;
11 reloading the one or more subscriptions with configurable
12 different values from one or more accounts; and
13 reloading one or more accounts with value from other
14 accounts.

1 17. The method for creating customer hierarchies via a
2 network according to claim 16, wherein the one or more subscriptions are
3 subscriptions of different types.

1 18. A method for automatically creating hierarchies without
2 human processing via a network, comprising:
3 automatically sending an invitation to one or more entities to
4 join a hierarchy;
5 automatically receiving, from the one or more of the entities, a
6 request to join the hierarchy based upon the invitation; and
7 automatically adding information to the hierarchy.

1 19. The method for creating customer hierarchies without
2 human processing via a network according to claim 18, wherein the
3 information comprises a pre-paid account of the sender of the request.

1 20. The method for creating customer
2 hierarchies without human processing via a network according to claim 18,
3 wherein the information comprises a post-paid account of the sender of the
4 request.

1 21. The method for creating customer hierarchies without
2 human processing via a network according to claim 18, wherein the
3 information comprises a pre-paid subscription of the sender of the request.

1 22. The method for creating customer hierarchies without
2 human processing via a network according to claim 18, wherein the
3 information comprises a post-paid subscription of the sender of the request.

1 23. The method for automatically creating customer
2 hierarchies without human processing via a network according to claim 18,
3 wherein the invitation is a pre-paid account level invitation.

1 24. The method for automatically creating customer
2 hierarchies without human processing via a network according to claim 18,
3 wherein the invitation is a post-paid account level invitation.

1 25. The method for automatically creating customer
2 hierarchies without human processing via a network according to claim 18,
3 wherein the invitation is a pre-paid subscription level invitation.

1 26. The method for automatically creating customer
2 hierarchies without human processing via a network according to claim 18,
3 wherein the invitation is a post-paid subscription level invitation.

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